

SATURDAY 29.09.2018

15:15-16:00 | CONFERENCE | PHOTOGRAPHY

Craftsmanship, art and society

 **FRENCH**

This session explores the work of Atelier Hélio'g, one of the last to use the photogravure process (engraving and printing technique invented at the end of the 19th century) and to collaborate with artists and journalists, embellishing and ensuring the sustainability of their creations. *In collaboration with Institut National des Métiers d'Art INMA.*

**GET YOUR
FREE TICKET**

This session is free to attend but registration is mandatory. It takes place in Lo Squero hall at Fondazione Cini, please allow a few minutes to reach it.

Full conference program: www.homofaberevent.com/en/conferences



MODERATOR:

Lyne Cohen-Solal

Since 2016 Lyne Cohen-Solal is the President of the Institut National des Métiers d'Art (INMA) in Paris, France. From 2001 to 2014, she was Deputy Mayor of Paris, responsible for Commerce and Crafts. In 2004 she founded the Ateliers de Paris, the first Parisian incubator for young craftsmen and creators starting their business. At the request of the Ministers of Culture and Industry, she wrote in December 2015 the report "With intelligence and talent at your fingertips: fashion as a creativity industry and growth engine." She is an Officer of the Order of Arts and Letters. www.institut-metiersdart.org

Fanny Boucher



HÉLIOGRAVEUR HÉLIO'G

A graduate of Ecole Estienne, Fanny Boucher became specialized in 1998 in the heliography process, which consists of transferring a photographic image to an acid-etched copper plate using photosensitive gelatin. In 2000, she founded Atelier Hélio'g and since then collaborates with photographers and international artists to translate their images into heliography through prints, artists' books, engraved brass and more. In 2015, she received the title of Master of Art.

www.heliog.com

Édouard Elias



PHOTOGRAPHER & JOURNALIST

Édouard Elias grew up in Egypt before continuing his education in France. He is passionate about photography and pursues training in this field in Nancy. He began field reporting during the war in Syria in 2012 and his reports lead him to the Central African Republic, the Congo, the Aquarius ship in the Mediterranean, Iraq or the Donbass in Ukraine. His photographs have been selected at the World Press Masterclass 2014, the Rémi Ochlik Award for Visa for Image 2015 and the Bayeux Award for War Correspondents 2013, 2014 and 2018.

www.edouardelias.net



Marie Levoyet

APPRENTICE HÉLIO'G

Marie Levoyet is an apprentice and collaborator of Fanny Boucher at the Atelier Hélio'g, where she is initiated to heliography.

www.heliog.com



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